



Défis et opportunités  
d'une culture nordique

# The challenges of sector development : the case of hazelnut cultivation in Bas-Saint-Laurent

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The development of innovative sectors in a given region comes with a number of issues to address throughout the process. What challenges can be expected? What are the key components for this initiative to succeed? Why is this model particularly suited to the scale of an administrative region?

Developing a vibrant, viable and sustainable sector requires a strategic approach, close collaboration between stakeholders and a long-term vision. The hazelnut sector in Bas-Saint-Laurent will serve as a case study to provide insight on the above issues.